



Analysis from Glee Daily News 2013		
Ave page views per issue	Ave openings per issue	Unique Readers
8,074	5,202	9,210
Total page views 2013	Total openings 2013	
48,441	31,213	

Rate Card - September 2014

Glee Daily News 2014 - Issue dates

Glee Daily News - Bonus issue	03 September 2014
Glee Daily News - Full Show Preview	10 September 2014
Glee Daily News - Build Up live	13 September 2014
Glee Daily News - Sunday Live	14 September 2014
Glee Daily News - Monday Live	15 September 2014
Glee Daily News - Tuesday Live	16 September 2014
Glee Daily News - Omnibus Edition	30 September 2014

		per issue	All 2014 issues
Top Banner	450 x 120 pixels	£330.00	£1,540.00
Midway Banner	450 x 95 pixels	£180.00	£860.00
Full Button	175 x 175 pixels	£200.00	£1,050.00
Half Button	175 x 85 pixels	£110.00	£550.00
Glee Feature Ad space	150 x 199 pixels	£250.00	£1,250.00
Double Button (Skyscraper)	175 x 350 pixels	£375.00	£1,750.00

		per issue	All 2014 issues
Featured Webitorials (colour panels in top half of cover page)	Microsite story with pictures (change content every issue) including show plan with stand marked	£275.00	£1,450.00
Webitorials	Microsite story with pictures (change content every issue) including show plan with stand marked	£195.00	£985.00

All 2014 issues

Exhibitor Listings	Microsite Exhibitor details with picture and cover page listing - price per product	£225.00
---------------------------	---	----------------

Special Glee Catalogue and Glee Daily News Packages

Logo in catalogue and Glee Daily News Exhibitor Listings	Saving £140	£300.00
Logo in catalogue and Glee Daily News Webitorial	Saving £300	£900.00

All prices plus VAT.



See the Omnibus Issue from Glee 2013 at:
<http://gleedailynews.newsweaver.com/Gleedailynews/7wjhn29cu15>

For more information or to book your Glee Daily News campaign, contact:

Mandy Atkin or Steven Jeffery on 01733 775700 - mandy.atkin@tgcmc.co.uk or steven.jeffery@tgcmc.co.uk

The Garden Communication & Media Company Ltd.

The Old School, Crowland Road, Eye, Peterborough PE6 7TN. Tel 01733 775700. Co Reg 4775500